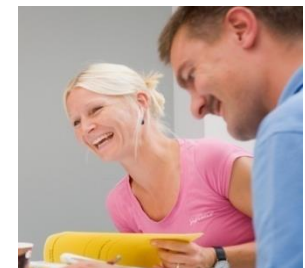




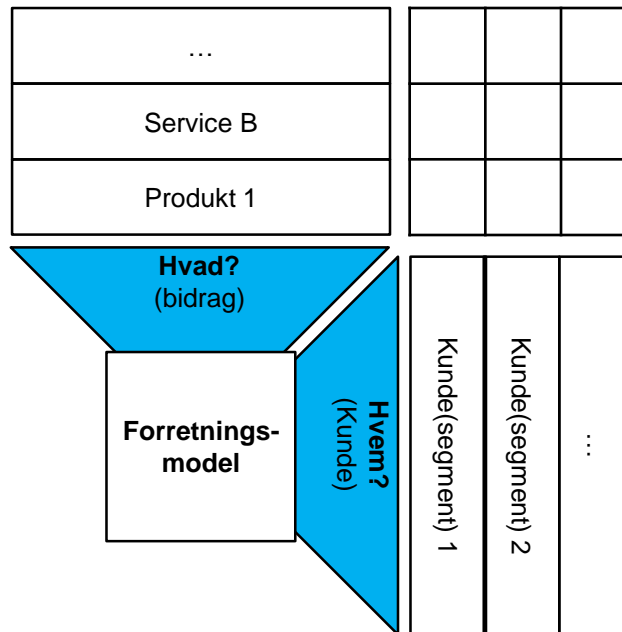
Hvordan øges værdiskabelsen for både kunder og virksomheder?



Thomas Ritter

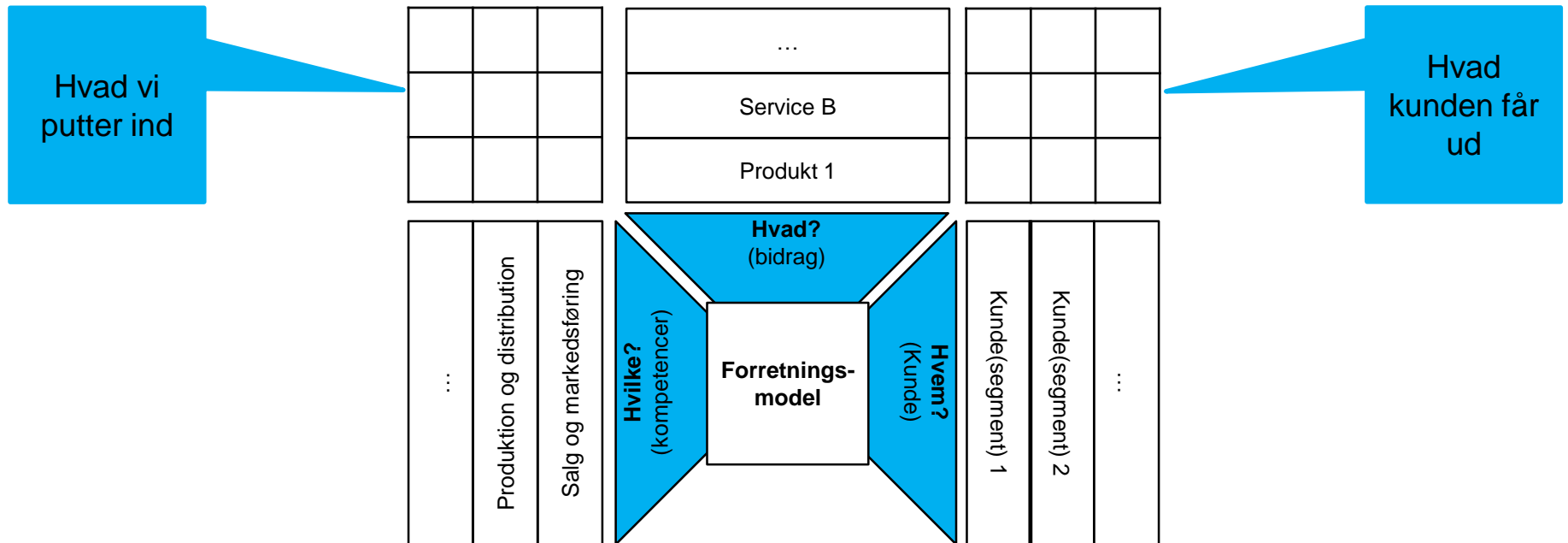


Med at se forskel mellem behov og bidrag



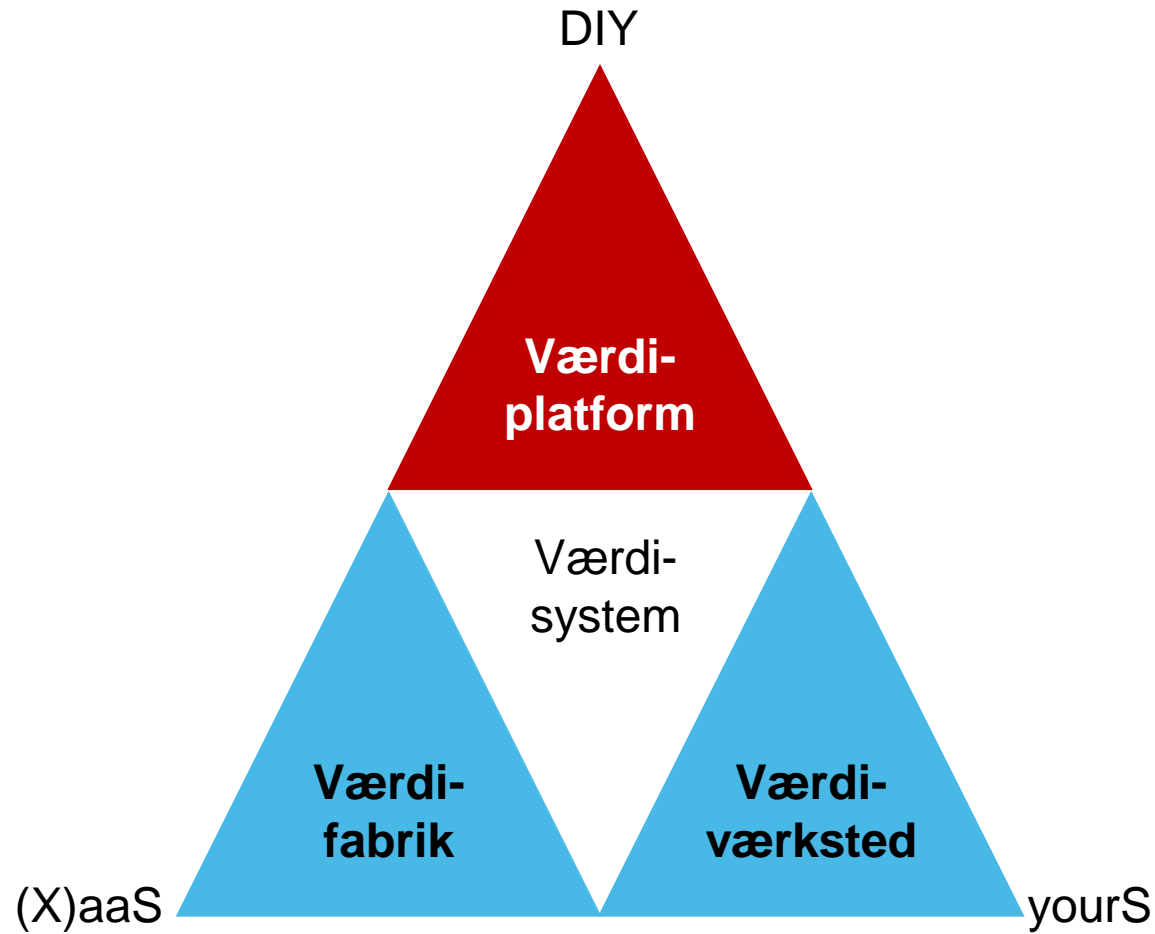
(Business Model Square – Ritter, 2014)

Med at forstå de to sider af virksomhedens bidrag



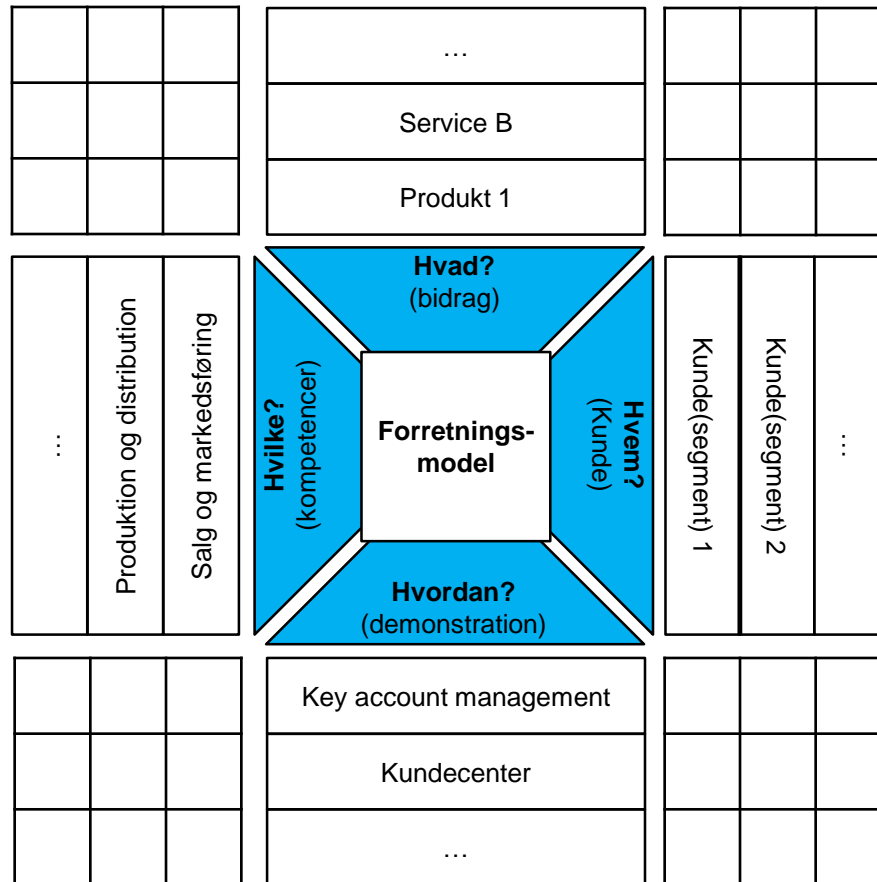
(Business Model Square – Ritter, 2014)

Med at se på jeres værdiskabende logikker



(Ritter & Andersen, 2018 – baseret på Stabell & Fjeldstad, 1997)

Med at være i dialog med kunder



(Business Model Square – Ritter, 2014)

Værdiskabelse og værdidestruktion med data og digitalisering

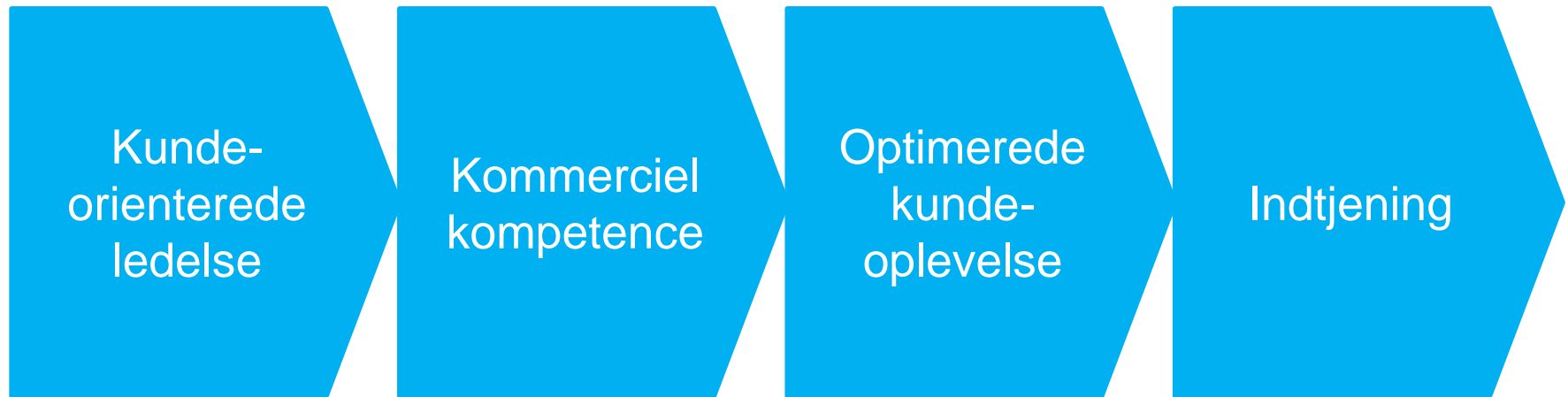


„A risk manager's task is to chart a safe course around reefs and to avoid shallows also in stormy times.“

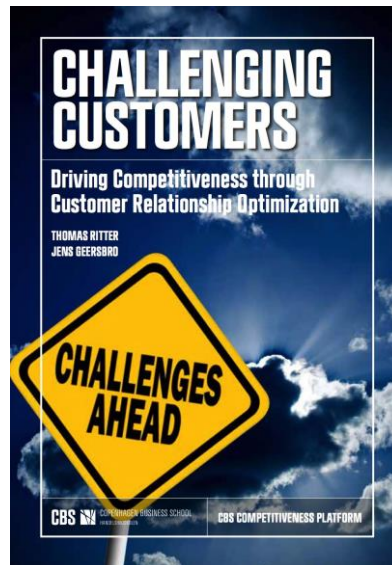
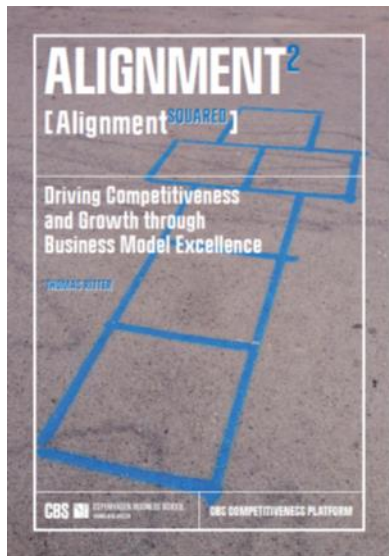
Risikomanager



Konklusion



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